



MEDIA ADVISORY

MIAMI HEAT ▪ 601 BISCAYNE BOULEVARD ▪ MIAMI, FL 33132
PH: 786-777-HEAT ▪ FX: 786-777-1615 ▪ WWW.HEAT.COM

For Immediate Release
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Contacts: Lorrie-Ann Diaz: 786-777-4103
DeAndré Phillips: 786-777-4473
Tim Donovan: 786-777-4465



MEDIA ADVISORY

WHO: HEAT Dancers
Burnie, HEAT Mascot

WHAT: **Rush Hour HEAT**

The HEAT will pay the tolls for the morning commuters heading east through the 836 interchange near downtown Miami at N.W. 17th Avenue to signal the start of the season, as the HEAT travel to New York to take on the Knicks. The HEAT Dancers and Burnie will be inside the toll booths greeting drivers and handing out free HEAT goodies.

WHEN: Tomorrow, October 29, 2008
7:00 a.m. – 9:00 a.m.

WHERE: 836 Interchange (Dolphin Expressway)
Between N.W. 17th Avenue and N.W. 27th Avenue
Miami, FL

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