

# GMX LAUNCHES ***SOUTH FLORIDA SAVES*** FREQUENT USER DISCOUNT PROGRAM

*\$9 million in savings for GMX expressway customers*

South Florida - Today, the Greater Miami Expressway Agency (GMX) met for their final Board meeting of 2023. The Board unanimously approved ***SOUTH FLORIDA SAVES***, a new 6-month frequent user discount program. The program will be in effect from January 1<sup>st</sup> until June 30<sup>th</sup>, 2024. Users with 40 transactions or more during a month on GMX expressways become eligible for a 20% SunPass discount. It's estimated that ***SOUTH FLORIDA SAVES*** could benefit up to 200,000 customers that use GMX expressways.

The ***SOUTH FLORIDA SAVES*** Program does not require any registration and customers will receive a 20% discount credited on their SunPass account the subsequent month. It's anticipated that on average a customer may earn a \$72 credit. GMX has allocated \$10 million towards the discount program in its 2024 fiscal year budget.

To promote greater awareness of the new savings program, GMX today released a video with the full details of the program.

"GMX understands the impact inflation is having on many hard-working families in our community. The ***SOUTH FLORIDA SAVES*** program provides immediate financial relief for those customers that greatly rely on GMX expressways on a daily basis. It's our hope that the program will alleviate the economic challenges many are experiencing," highlighted the Chair of the GMX Board Mariana "Marili" Cancio.

"***SOUTH FLORIDA SAVES*** is both financially feasible and reflects our commitment at GMX to protect the resources of our customers and provide additional assistance to those who utilize our expressways," stated GMX's Interim Executive Director Torey Alston.

The GMX Board also voted today to accept the fiscal year 2023 audit of the state legislatively dissolved Miami-Dade Expressway Authority (MDX) as GMX completes the full transition of operations.

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The Greater Miami Expressway Agency (GMX) operates five expressways in Miami-Dade County and portions of northeast Monroe County. The roadways in Miami-Dade include State Road 836/Dolphin Expressway, State Road 112/Airport Expressway, State Road 874/Don Shula Expressway, State Road 878/Snapper Creek Expressway, and State Road 924/Gratigny Parkway. GMX is funded almost entirely by toll revenues and is dedicated to making your commute safer and more efficient.